



## DOWNTOWN PLANNING



Ryan Snyder Associates, LLC (RSA) plans integration of all transportation modes into town centers that invite customers and encourage them to minimize their driving. RSA combines a strong pedestrian planning practice with local transit, parking management, bicycle planning and rideshare planning for downtown employers. Ryan Snyder teaches the national Pedestrian Safety Design course for the Federal Highway Administration. RSA plans transportation for town centers that can become more successful through creating safe and enticing walking environments. The following exemplify some of the projects RSA has managed or worked on that enhance downtowns.

### PLANNING TOMORROW'S TOWN CENTERS

- **SAFE,  
INVITING STREETS**
- **PEDESTRIAN  
PLANNING**
- **INTEGRATING  
LOCAL TRANSIT**
- **PARKING  
MANAGEMENT**
- **BICYCLE ACCESS**
- **TDM**

#### Pedestrian Planning

Client: RSA plans sidewalk widths and cross sections, safe street crossings, access for disabled pedestrians and other street features that make walking safe and inviting. These enhancements reflect the latest thinking in pedestrian access and include such devices as bulb-outs, refuge islands, high-visibility crosswalks, countdown signals, raised crosswalks, traffic calming, road diets, roundabouts, advanced stop bars, scramble intersections and many more. RSA managed the following projects that will improve commercial streets:

- West Hollywood Pedestrian Master Plan
- Santa Barbara Pedestrian Master Plan
- Burbank Pedestrian Master Plan
- Riverside Pedestrian Master Plan
- Calabasas Pedestrian Policies & Guidelines
- Vista Pedestrian Master Plan



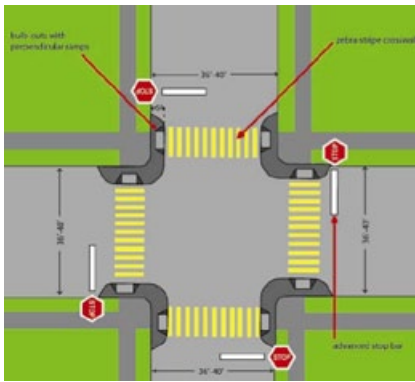
transportation planning for livable communities

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### Transit Planning

RSA creates service plans for local transit. These plans include routes, stops, schedules, placement of transit stops, transit stop amenities, vehicle type and features, smart technology, and signal prioritization. RSA has worked on the following transit service plans that bring people to downtowns:

- San Fernando Trolley Bus Plan
- Warner Center Shuttle Bus
- Pacific Design Center Shuttle Bus
- Koreatown/MacArthur Park Smart Shuttle
- Western Riverside County Smart Shuttle



### Parking Management

RSA plans management of parking in commercial areas. Through good parking management downtowns can offer convenient parking for short-time users, shared parking for long-term uses, the appropriate number of parking spaces, prices and regulations that keep employees in appropriate parking and out of shoppers' parking, and technology that suits users' needs. Proper planning can also use parking as a source of revenue for downtown improvements. RSA's planning efforts include:

- Recommended locations for parking
- Shared parking
- Quantities of on and off-street parking
- Pricing of parking
- Meter technology
- Parking districts

