



TAXI REGULATIONS AND INDUSTRY DEVELOPMENT

FINDING THE TAXI NICHE



Los Angeles Board of Transportation Commissioners

Ryan Snyder served as the appointed Vice President of the Los Angeles Board of Transportation Commissioners. While on the Board, he chaired the Board's Taxi Committee. The Taxi Committee held bi-monthly strategy meetings to revise regulations and administrative procedures to improve taxi service. Snyder led the effort to prepare a new refranchising plan with state-of-the-art guidelines. He also commissioned a study to identify where potential markets exist for jitney service and what the City could do to encourage jitney operations.

ENSURING DISABLED TRANSPORTATION ACCESS

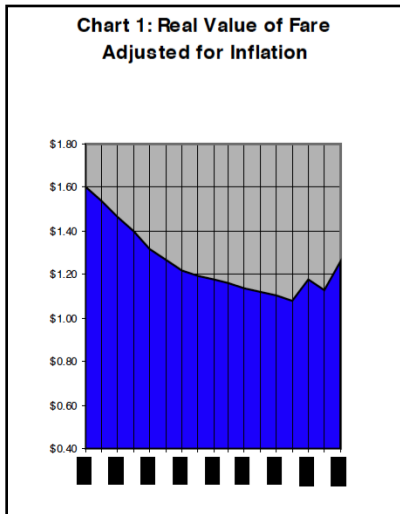
Taxi Fare Study – Los Angeles

Client: Taxi industry of Los Angeles (10 franchises)

RSA performed an economics study to determine whether a taxi fare increase was warranted. The study was conducted in 1996, ten years after the last increase. RSA analyzed the current fare in light of the Consumer Price Index, the Transportation Price Index, increases in known costs within the industry and fares in comparable cities.



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Taxi Fare Study – West Hollywood and Beverly Hills

Client: Taxi industry of Los Angeles (4 operators)

RSA performed an economics study to determine whether a taxi fare increase was warranted for taxi drivers. The study was conducted in 2001. RSA analyzed the current fare in light of the Consumer Price Index and the Transportation Price Index for the Los Angeles region.

FARE ANALYSIS

Taxi Company Financial Projection

Client: Yellow Cab Company

RSA prepared a financial forecast for the Yellow Cab Company as it investigated a transition from a fleet operation to a cooperatively owned company. The scenarios also forecasted the financial picture of the original owner as the shares are sold.



Taxi Franchise Applications

In the year 2000 all of the taxi franchises in the City of Los Angeles expired. Ryan Snyder assisted the following taxi operators to apply for new franchises:

- Los Angeles Checker Cab
- Beverly Hills Cab
- Smart Taxi
- United Independent Taxi Drivers